



## Your new business development tool

Increase your revenue by re-selling or re-branding GraphicMail to your clients. Provide customers with an advantageous email and mobile marketing package from GraphicMail. We offer reseller basic and agency editions as well as a private label solution — and we help you do any API you might fancy.

### Reseller Basic Edition

GraphicMail's reseller edition is an ideal, cost-effective solution for small businesses, web designers, marketing, PR or advertising agencies. It enables you to retain complete client control and you determine the retail price for your customers. GraphicMail offers two different reseller editions.

#### The Reseller Basic Edition includes:

- Your own branded footers and subscription forms
- The ability to set up client sub accounts (up to 50) from your reseller control panel
- A pool of 50,000 send credits to get you started
- Send credits at a discounted, wholesale price
- Access control or control over what your clients can view – either full access, or reports and statistics only
- Leverage the GraphicMail API – customise and integrate it with your clients' website

## Reseller Agency Edition

GraphicMail's agency reseller edition includes all the features of the Basic Edition, but also allows you to brand the entire application with your own logo and design and run it from your own URL. This type of reseller account is ideal for organisations that have clients who will be accessing their accounts, to create, edit or send their own mailings, or just to view their own marketing reports & statistics. When they log in they see your logos and branding, making it a valid and professional portfolio item for you to market.

Pricing & Set-up cost is based on application

Basic Reseller	Agency Reseller
£299.00 once off setup fee	£595.00 once off setup fee
50 000 credits*	100 000 credits*
Up to 50 sub accounts	Unlimited sub accounts

\* We have flexible pricing. You can buy additional credits per month. For more info contact [sales@graphicmail.co.uk](mailto:sales@graphicmail.co.uk)



## Private Label Edition

This package is designed for larger advertising agencies, ISPs and organizations. You have to already have a large client base to qualify for a private label solution. We understand that servicing major clients' needs can be demanding. We also understand that your business has unique requirements. So, leverage this GraphicMail package to create solutions.

- We redesign the application according to your specifications
- Create and maintain an unlimited number of client accounts
- Operated from a single interface, the site admin area is easy to access and edit
- Includes a help desk and extensive client administration interface
- The application can be hosted on your server or our, depending on your preference
- Provided with the API, we can integrate your credit card processor in the application
- The application can be integrated seamlessly with your existing intranet, CRM or control panel applications

For more info, please call **01670 363 346** or send an enquiry to [info@graphicmail.co.uk](mailto:info@graphicmail.co.uk) and our support and sales consultants will assist you.